

Professional Development Event

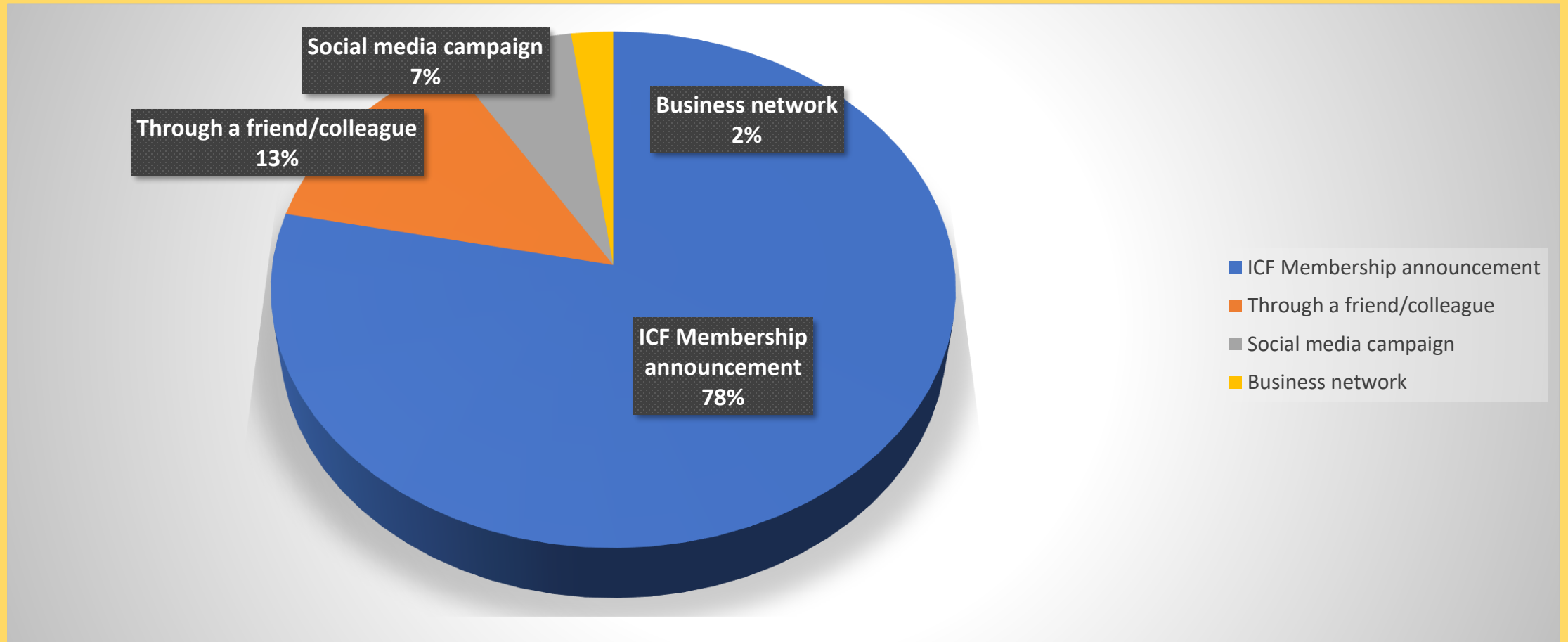
Survey Results

June 30, 2018



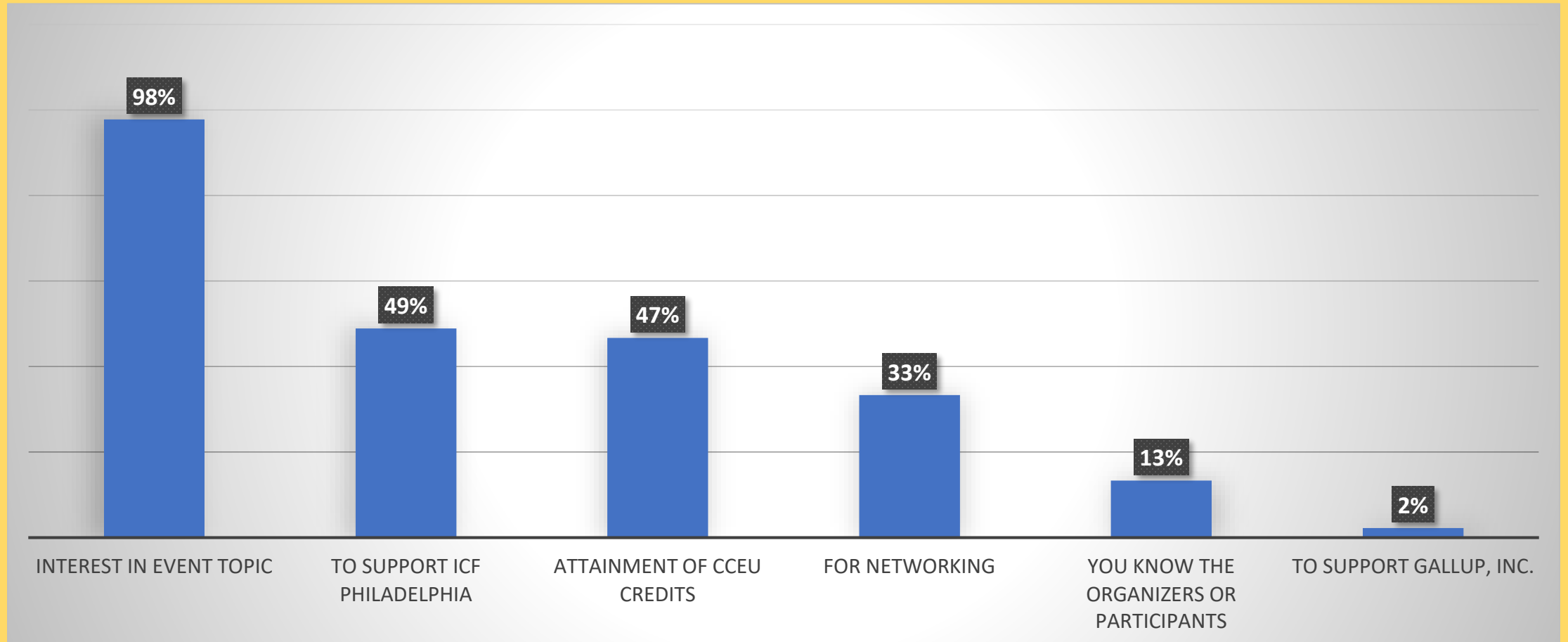
Philadelphia
Charter Chapter

Four out five respondents (80%) heard about the event from the announcement made to ICFP membership.



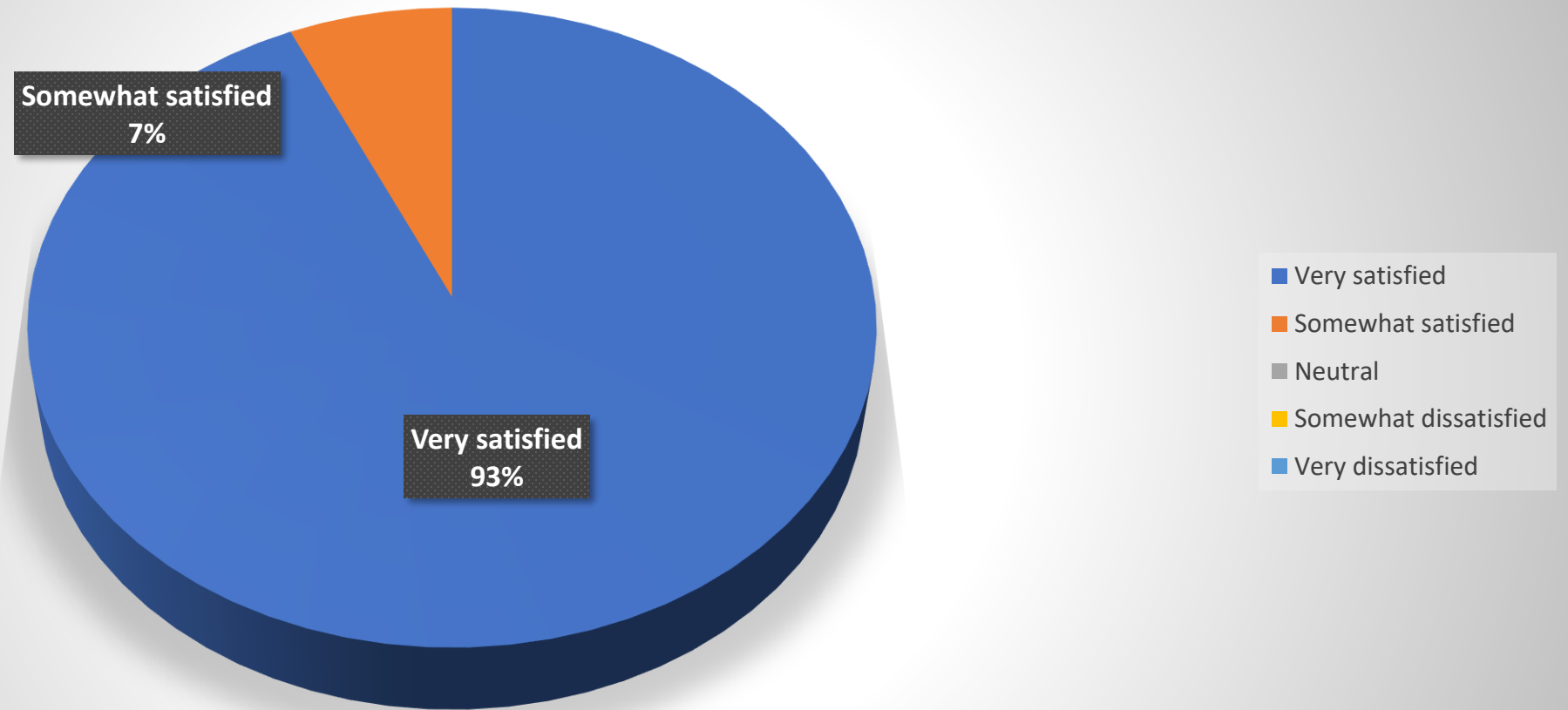
How did you learn of the CliftonStrengths Discovery event hosted by ICF Philadelphia? (Select all that apply).

Nearly 100% of respondents attended because of the interest in the event topic. This will be key as topics for future events are considered.



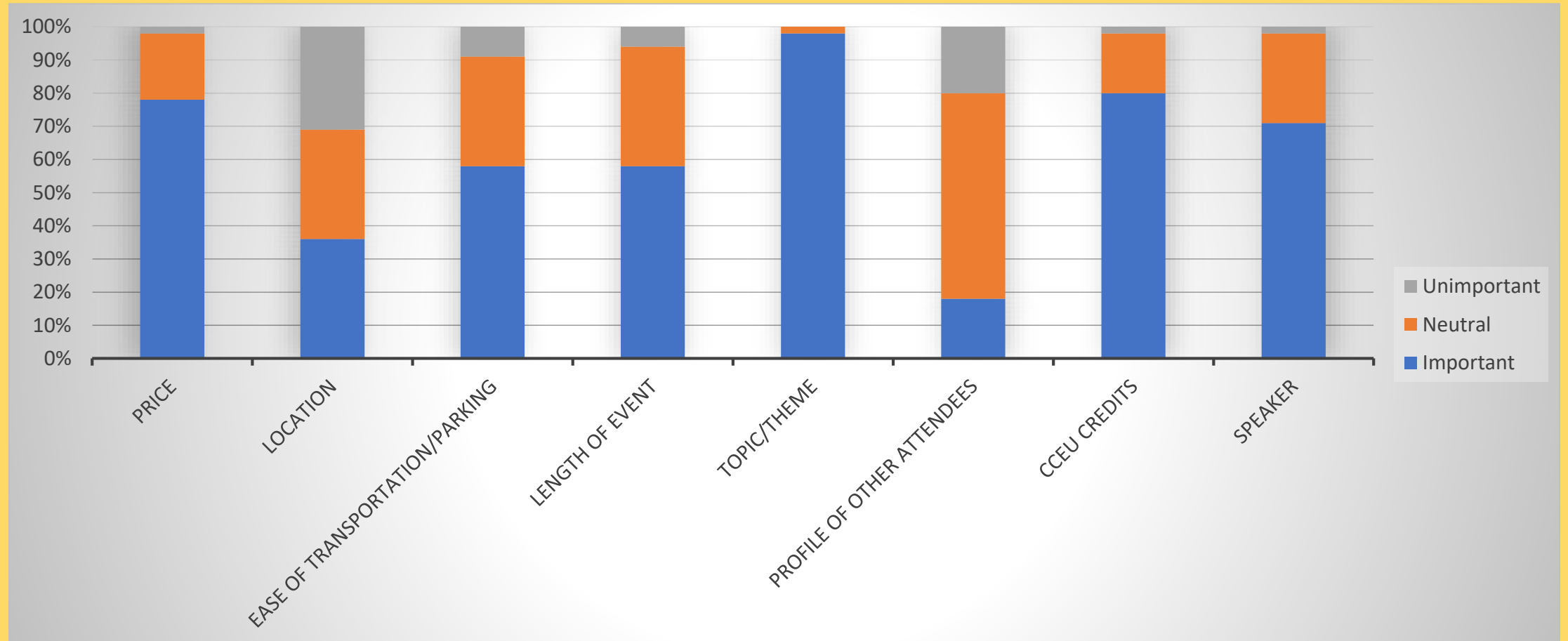
Why did you attend our event? (Select all that apply.)

Nearly all respondents were very satisfied with the event! A tremendous success!



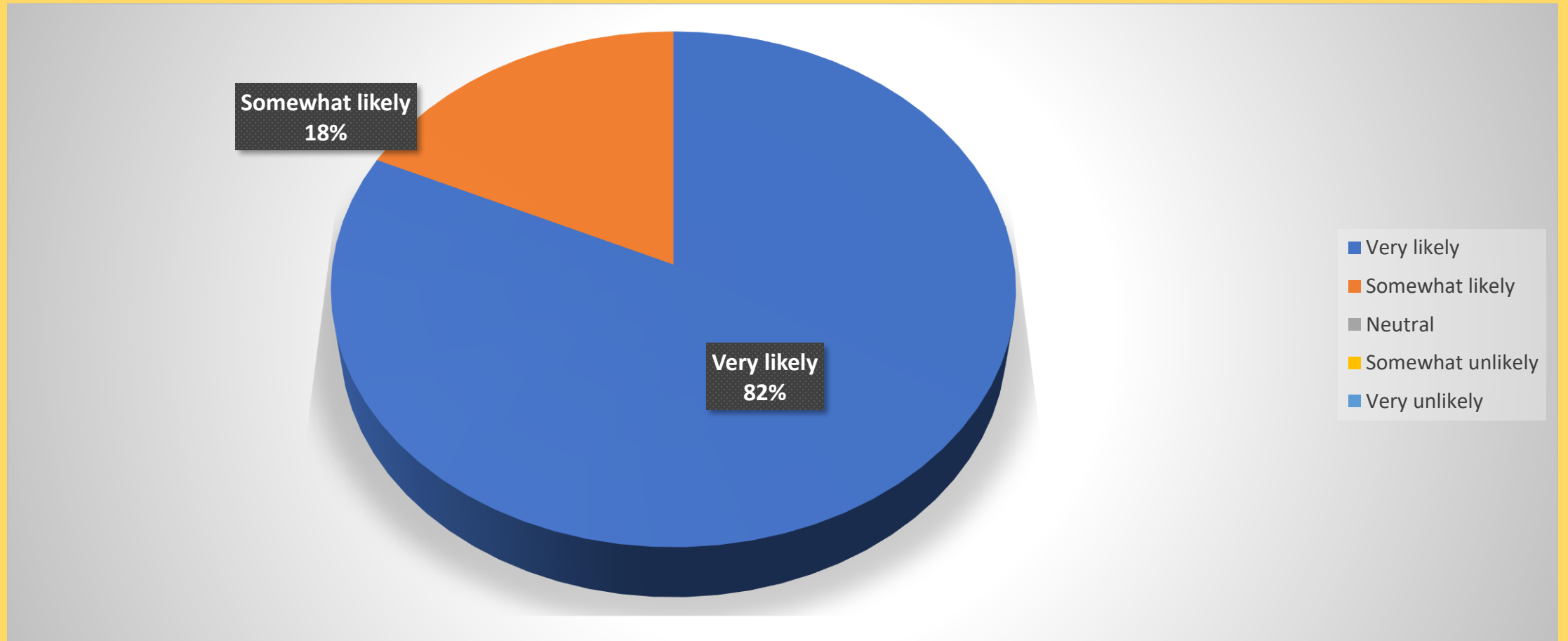
What is your level of satisfaction with the event?

The topic/theme, availability of CCEU credits, the speaker, and price are factors most noted as important.



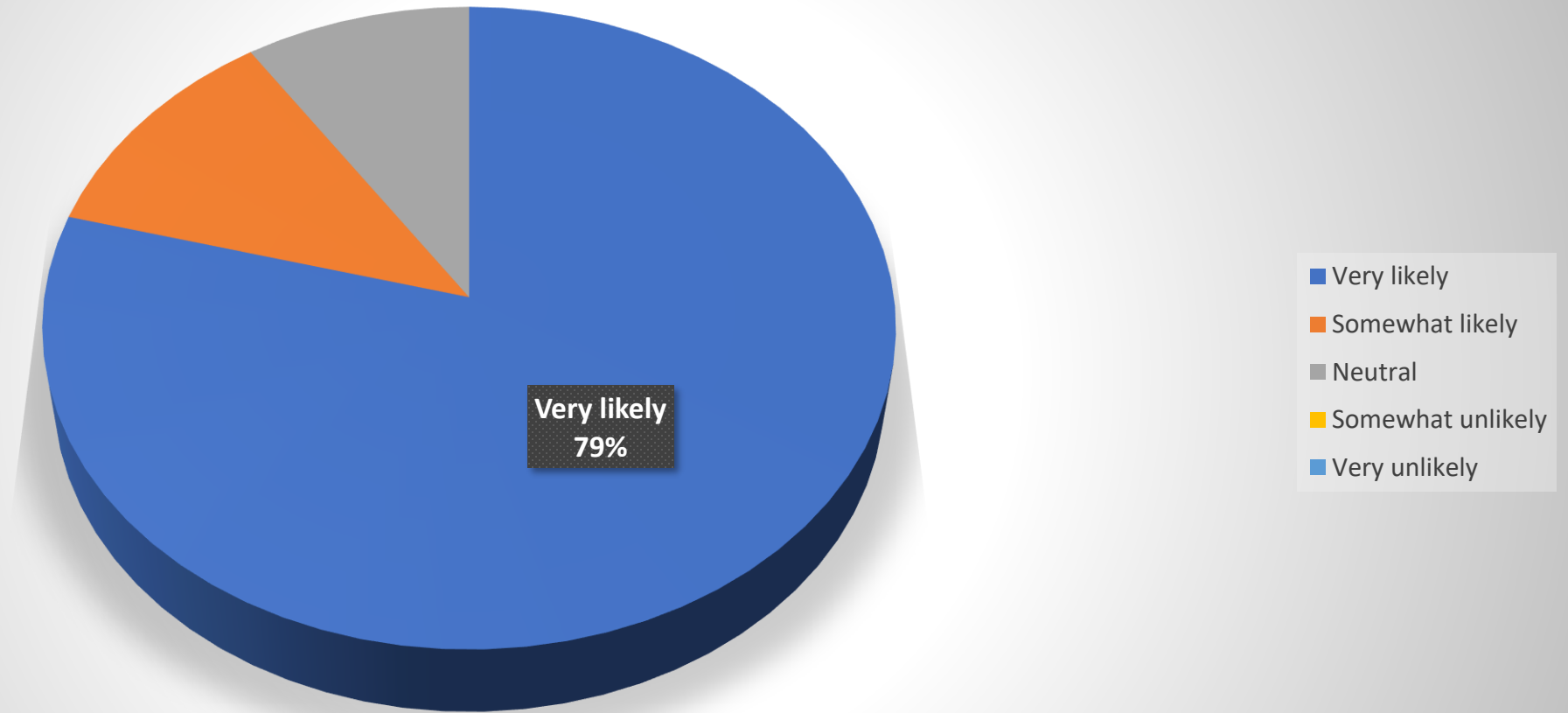
Please indicate the importance of the following...

Four in five respondents report being very likely to attend other ICFP events in the future!



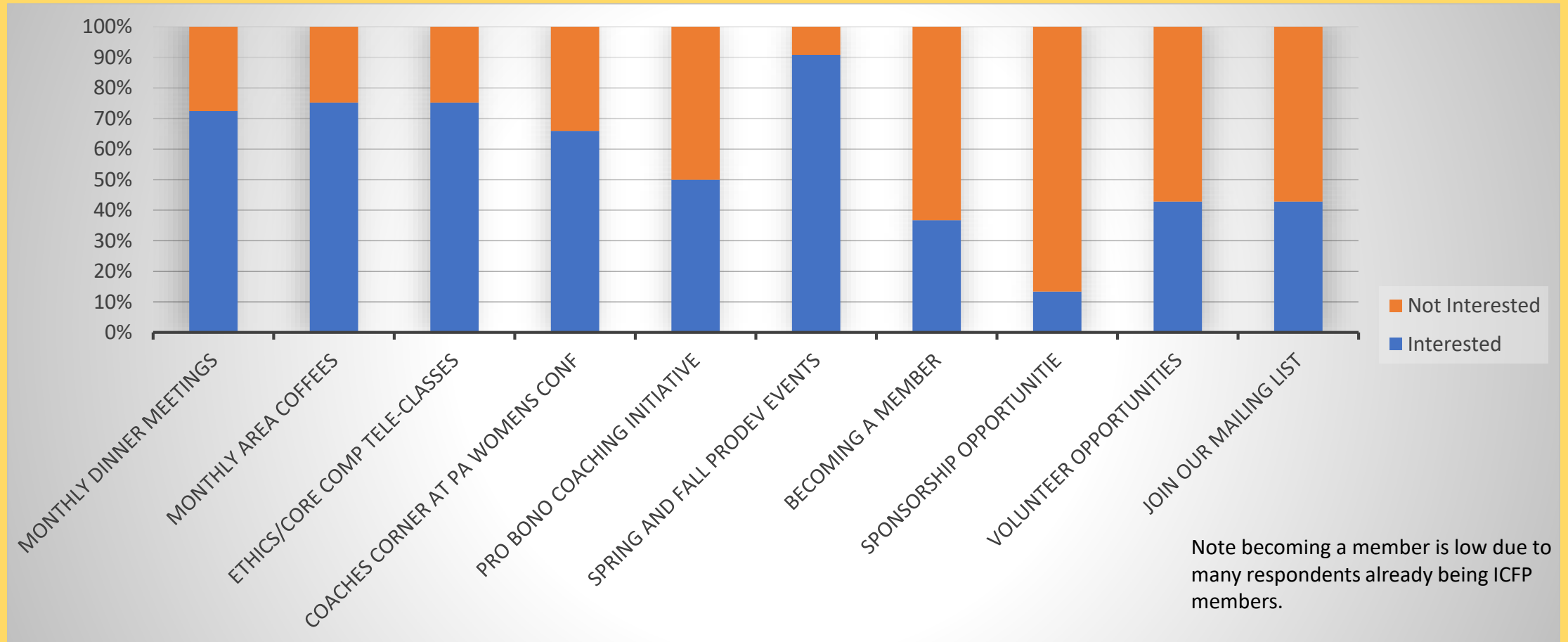
How likely are you to attend other ICFP events in the future?

Four in five respondents also report being very likely to recommend future ICF Philadelphia events in the future!



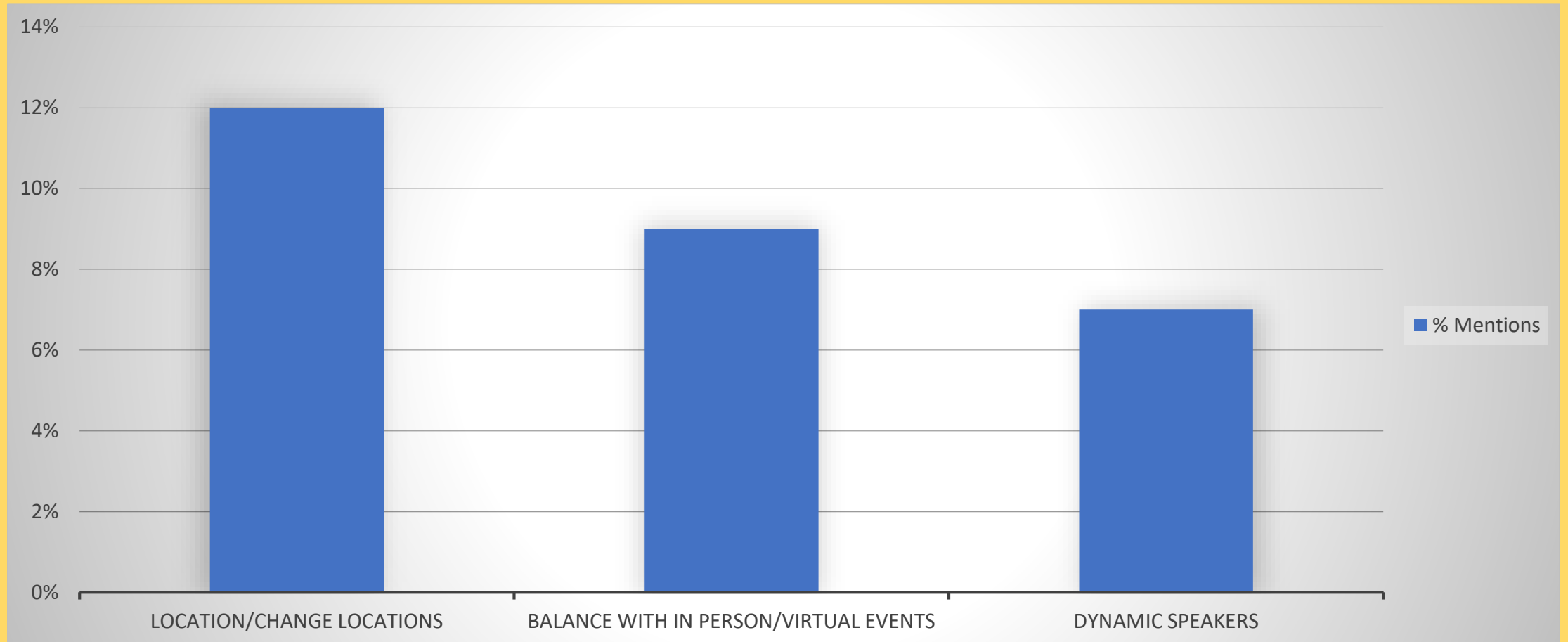
How likely are you to recommend future ICF Philadelphia events to a friend or colleague?

Spring and Fall professional development events top the list of interests, along with monthly dinner meetings, area coffees and ethics/core competencies tele-classes.



Please indicate your interest in learning about the following ICF Philadelphia initiatives?

Location (and changing locations) was most mentioned as a suggestion for improving events, followed by a balance of in person and virtual events. Bringing in compelling, dynamic speakers as with the Gallup event is also key.



Do you have any suggestions for improving the events that we offer?